



2024

SPONSORSHIP PROGRAM

NEW THIS YEAR:

- MORE VALUE FOR YOUR DOLLARS
- INDIVIDUALIZED CHOICES TO SUPPORT YOUR NEEDS
- NEW AND POWERFUL BENEFITS ADDED

REACH OUT: INFO@PRUNEPACKERS.ORG



A LETTER FROM OUR PRESIDENT

On October 10th, 1957, the Milwaukee Braves clinched their only World Series victory against the New York Yankees, sparking my lifelong love for baseball at the age of 10. Lew Burdette, Eddie Matthews, and my idol, Henry Aaron, played key roles in this memorable victory.

Five years earlier, Joe Rochioli, a Healdsburg High graduate, became a Packers legend with a grand-slam home run in a crucial moment, embodying the essence of Prune Packers baseball and the creation of local legends.

As we approach 2024, we invite your support to continue creating lasting baseball memories and nurturing emerging legends. The 2023 Prune Packers season secured the 3rd State Championship, and with the 2024 schedule in place, we turn to our community for backing. General Manager Joey Gomes has assembled a talented group of collegiate athletes, including local talent from Sonoma County.

We express immense gratitude to our sponsors for their vital role in our achievements, providing uniforms, equipment, and supporting our players in competitions across Northern California.

Recreation Park, established in 1921, is the pride of Healdsburg, and the Packers continue to invest in local communities. We've increased support for Healdsburg Little League and High School baseball, fostering mentorship and employment opportunities for local students. Our team's rich history is shared through games, media outlets, and appreciation for our unwavering fans.

Details about sponsor benefits and instructions to become a sponsor are included. Join us for this special summer of Prune Packers baseball at Rec. Park in Healdsburg.

Sincerely,

Dick Bugarske

OUR MISSION



Our mission as a 501(c)(3) nonprofit is to nurture and mentor emerging baseball talent, fostering not just skills on the field but also character as individuals. We provide impactful internships, empowering our community's youth in sports marketing, merchandising, game-day operations, and broadcasting. Additionally, we offer baseball skills camps to our county's youth. Through these endeavors, we are committed to offering affordable and unforgettable family-friendly entertainment in Sonoma County.



We believe
EVERY CHILD DESERVES
TO EXPERIENCE THE BEST SEATS IN THE HOUSE.

WINNING IMPACT

We're dedicated to fueling your success. As a Sponsor, unlock opportunities to authentically connect with a meaningful local community that cares. Reach a broad demographic ranging in age from 25 to 65, encompassing outliers from 18 to 80, with a balanced split between male and female.

350K
SOCIAL MEDIA REACH

55K
WEBSITE VISITORS

30K
IN-PERSON FANS

11K
FOLLOWERS

SINCE 1921
SONOMA COUNTY'S OLDEST TEAM

2023 FINALIST
BEST OF SONOMA COUNTY'S
"BEST PLACE TO TAKE KIDS"



4X
MARKETING AWARDS - LET US HELP
YOUR BUSINESS SHINE!



3-PEAT STATE CHAMPS
'21-'22-'23

SHOWCASE YOUR BRAND

- RADIO AND STREAMING ANNOUNCEMENTS
- CUSTOM STEP AND REPEAT WALL
- GAME TICKETS
- LIVE IN-PERSON BROADCAST SHOUT-OUTS
- FIRST PITCH
- GAME PROGRAMS
- WEBSITE RECOGNITION
- PLAYER ANNOUNCEMENTS
- SOCIAL MEDIA POSTS, REELS, AND STORIES
- E-NEWSLETTER





SPONSOR LEVELS

These benefits serve as introductory guidelines/suggestions designed to highlight your brand. Please reach out to **Natalie Norman** at info@prunepackers.org to tailor a custom package aligned with your company's objectives.

NEW! MVP Sponsor - \$10,000:

All Triple-A Benefits PLUS Extra 15 VIP Game Tickets. Custom On-field Photo Opportunity, First Pitch. Exclusive Social Media Campaign. Select Branded Game Day Announcements.

Triple-A Sponsor - \$5,000:

All Double-A Benefits PLUS 10 Game Tickets. Premium Website Recognition, Logo, and Link. Social Media Spotlight. Company Name and Logo in Game Programs. First Pitch Honor. 3 Game Day Announcements. Inclusion in E-newsletters. Outfield Banner.

Double-A Sponsor - \$2,500:

On-air Acknowledgements. First Pitch Opportunity. 5 Game Tickets for Team Members. Prime Website Recognition. Social Media Features. Company Name in Game Programs. Outfield Banner.

Single-A Sponsor - \$1,000:

On-air Shoutout. Enhanced Website Recognition. Tailored Social Media Post. Outfield Banner.

Rookie Sponsor - \$500:

Logo/Link on Website. Outfield banner. Social Media Shoutout. And more!





YES!

I WANT TO SPONSOR TODAY!

Fill out this form or go to prunepackers.org/sponsor

YOUR INFORMATION:

Business: _____

(Exactly as you would like it to appear)

Name: _____

Address: _____

Email: _____

Sign me up to receive important email updates

Phone: _____

Select a level:

MVP
\$10,000

TRIPLE-A
\$5,000

DOUBLE-A
\$2,500

SINGLE-A
\$1,000

ROOKIE
\$500

WAYS TO GIVE:

I've enclosed a check # _____

I sponsored online at prunepackers.org/sponsor

Sponsorship Amount: \$ _____

**The Healdsburg Prune Packers
Baseball Club is a registered
501(c)(3) nonprofit.
Our EIN is 47-1733114.**



Mail this form and your
payment to:

**Healdsburg Prune Packers
P.O. Box 1543
Healdsburg, CA 95448**

Questions?
Reach out to Natalie Norman at:
info@prunepackers.org

