



## HEALDSBURG PRUNE PACKERS

# Internship Opportunity

Looking to gain valuable work experience in a sports environment? Join the Pack! The Healdsburg Prune Packers are a collegiate club baseball team looking for help in a wide variety of areas for our summer 2017 season.

Areas of involvement include:

### **Game Management**

- Helping with pregame set up
- Working PA system
- Managing ticket booth and team store
- Keeping statistics
- Scheduling volunteers

### **Marketing and Sales**

- Posting frequently on all social media accounts (ie. FB, Instagram, snapchat, twitter)
- Recruiting local businesses for sponsorships and donations
- Promotions around Healdsburg
- In-game marketing and advertisements

### **Photography and Design**

- Taking high quality photographs of players, fans, and promotions to be used for social media and advertising
- Creating graphic designs to help with social media and marketing around healdsburg

### **Other Highlights**

- Work closely with our board members and see what it actually takes to run a sports team
- We are a young and rapidly growing organization. As one of our interns, you will have direct input as well as the ability to try out your new ideas and be creative
- Watch some extremely good baseball (The Prune Packers will be starting their second season in the CCL, the most competitive college summer league in California)

Healdsburg Prune Packers Baseball Club was formed in 2014 in order to carry forward the long history and tradition of the Healdsburg Prune Packers baseball team, originally formed in 1921. The Prune Packers are a wood bat, collegiate summer baseball team, whose roster consists of college players of the highest skill level, from predominantly NCAA Division I college programs, honing their skills over the summer for the next level of baseball. Prune Packers consistently are drafted into Major League Baseball.

For more information check out our website [healdsburgprunepackers.com](http://healdsburgprunepackers.com)

To apply or for any further questions please contact Laurie North ([laurie.north@comcast.net](mailto:laurie.north@comcast.net)).